

## Purpose of the Privacy Policy

The Pickleball Kelowna Club is committed to protecting the privacy and security of personal information held about its members. Our purpose is to assure anyone who does business with us that the PKC complies with BC's Privacy Act, and Canada's Anti-Spam Legislation. This policy explains how PKC collect, use, disclose and safeguard personal information.

## COLLECTION OF INFORMATION

The Society collects personal information only from:

- Member Registrations
- Donors and Sponsors of Events
- Others who have signed up to receive the Pickleball Kelowna Newsletter

This information is collected by phone, email, or in person.

## USE OF INFORMATION

The Society uses personal information to better serve our members and to expand our community of support. This includes using the information:

- To provide information about events, membership and scheduled play
- To thank supporters, fulfill subscriber and donor benefits and issue tax receipts
- For service phone calls and e-mails
- For audit purposes
- To share with Pickleball Canada (PCO) and Pickleball B.C. (PBBC) in regards to insurance, memberships and ratings.

The Society is committed to using personal information in a respectful and useful way. The Society is also committed to making sure patrons do not receive more than a reasonable number of emails, letters or phone calls.

## DISCLOSURE OF INFORMATION

The Society treats its obligations with respect to the use and disclosure of personal information very seriously. Generally, we will only use or disclose personal information for the primary purpose that it was collected or for a purpose related to the primary purpose that you would reasonably expect it to be used. PKC will not sell, rent or share your personal information other than to PCO and PBC.

## STORAGE OF INFORMATION

Personal information is stored in our database(s) on a secure server and in hard copy files. Only authorized Society personnel have access to this information. The Society uses personal information to better serve our patrons and to expand our community of support.

## ACCOUNTABILITY

The Society does its best to ensure that all information is recorded accurately—if you notice any errors in our correspondence with you or if your personal information changes, please contact us at [info@pickleballkelowna.com](mailto:info@pickleballkelowna.com) to update your file.

If you have any questions about the Society's privacy policy or concerns about the way that your information is being used, please contact us.